

Church Guidelines for using Tom Antion's Seminar as a Fundraiser:

Copyright ©2012 Tom Antion

**Permission is granted to rewrite this document and
customize to your needs.**

Note: This is a sample of what Tom uses for low ticket price events.

Note: It's up to you to be sure you don't violate any laws when holding your fundraisers.

You must do at least the following to be considered a "sponsor" of the event and share in the revenues:

1. Publish a significant write up about the event in at least three church bulletins BEFORE the event.
2. Prominently display the event on your church website homepage at least one month prior to my appearance.
3. Send at least three email announcements to your email list.
4. Do a 3-5 minute mention at three or more sermons prior to the event.

The more you do to promote the event, the more money you'll make.
(See the Promotional Suggestion sheet/Marketing Plan for more possibilities.)

Revenue Sharing:

Your church shares in the net profit on admission fees of the event. Net profit is defined as the revenue from admission fees left over after the expenses of the event are paid.

*(See expense details below)

Your church gets a 50 percent share for the entire paid attendance. I also contribute 10% of my product sales to the chapter.

Put details here of other churches where you have done fundraisers and include how much money they made. (unless the church prefers that information stay confidential.)

***Details on Expenses:**

- I use Economy Travel whenever possible (including airport parking, transfers, gratuities, etc.)
- Lodging and meals
- Cost of meeting room, beverages and snacks for attendees.
- Cost of A/V Screen, flipchart etc. (It's possible that I'll ship my own sound system, laptop and projector and will only need 10 x 10 screen and flipchart)

Thanks

Tom