

Don't forget to turn up your computer speakers!

Tom Antion's Internet Marketing Master Class Part IV

Database Marketing



GreatInternetMarketingTraining.com



Announcements

- 🎤 Please leave an honest Google Review at <https://g.page/InternetMarketingTrainingCenter/review?rc>
- 🎤 I will be giving you massive value in this masterclass, but there's always something else to learn.
- 🎤 To get the full value of this masterclass you should immediately start working with the concepts you learn today.



List Building

- 🍷 Get Serious
- 🍷 Opt in Form
- 🍷 Targeted traffic
- 🍷 Lead Magnet / Ethical Bribe
- 🍷 Social Media
- 🍷 Viral Methods – Quizzes & Contests
- 🍷 Email Domain
- 🍷 Signature Files



List Building

- 🍷 Pop Up Boxes
- 🍷 Exit Intent
- 🍷 Joint Ventures
- 🍷 Paid ads



TOM ANTION
Consumer Advocate, Public Speaking and Internet Marketing Expert

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Free Webinar Training



Opt In Monster

The screenshot shows the OptinMonster website interface. At the top left, a red banner displays a countdown timer: '03 42 47' with 'Hours Minutes Seconds' below it. To the right of the timer, a dark grey banner reads 'SPECIAL OFFER - Save BIG on All OptinMonster Plans - Limited Time Deal!'. The main content area has a white background. On the left, it says 'SPECIAL ONE-TIME OFFER!' in blue, followed by 'Purchase today and get an additional 20% off!' where '20% off!' is highlighted in yellow. Below this, it says 'We want you to be part of the OptinMonster family! Purchase today and take advantage of your exclusive special discount - 20% off!'. There are two buttons: a yellow one that says 'Claim My Discount NOW!' and a white one with a grey border that says 'I have a few questions first!'. On the right side of the main content area, there are three bullet points: 'Get real growth results in as little as one day' with a green line graph icon, 'Industry leading customer satisfaction' with a blue thumbs up icon, and 'Trusted by 1,000,000+ websites' with a red heart icon. A green cartoon monster character is shown driving a car up a green line graph. In the bottom left corner, there is a circular badge that says 'UNCONDITIONAL 14 DAYS MONEY BACK GUARANTEE'. In the bottom right corner, there is a 'Login' button and a 'Welcome! If you need...' message.

03 42 47
Hours Minutes Seconds

SPECIAL OFFER - Save BIG on All OptinMonster Plans - Limited Time Deal!

SPECIAL ONE-TIME OFFER!
Purchase today and get an additional **20% off!**

We want you to be part of the OptinMonster family!
Purchase today and take advantage of your exclusive special discount - 20% off!

Claim My Discount NOW!

I have a few questions first!

Get real growth results in as little as one day
Industry leading customer satisfaction
Trusted by 1,000,000+ websites

optinmonster MOST POPULAR

Welcome! If you need



Email Marketing

- 🍷 Get them used to hearing from you
- 🍷 Subject Lines
- 🍷 Body
- 🍷 Personalization
- 🍷 Trends
- 🍷 HTML or NOT
- 🍷 Frequency



Autoresponders

- 🍷 Sequential
- 🍷 Ecourses
- 🍷 Customer Service
- 🍷 Upselling



Messenger Marketing & Chat Bots

<https://manychat.com/blog/facebook-messenger-policy-2020/>

<https://www.Facebook.com/AntionAndAssociates>



Avatar





Social Media Automation

- 🍷 MeetEdgar
- 🍷 Audiense
- 🍷 Buffer
- 🍷 How often to post
- 🍷 When to post