

Don't forget to turn up your computer speakers!

Tom Antion's Internet Marketing Master Class Part III

Websites
& Selling
Online



GreatInternetMarketingTraining.com



Announcements

- 🎤 Please leave an honest Google Review at <https://g.page/InternetMarketingTrainingCenter/review?rc>
- 🎤 I will be giving you massive value in this masterclass, but there's always something else to learn.
- 🎤 To get the full value of this masterclass you should immediately start working with the concepts you learn today.



Websites

🎤 Glanceable Marketing

Tom Antion GreatInternetMarketingTraining.com



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Websites

- 🍷 Age of Site
- 🍷 Pay most attention to the visitor
- 🍷 WordPress
- 🍷 Responsive
 - Mobile First Indexing
- 🍷 SSL
- 🍷 Navigation
 - “The Five Challenge”



Websites



Load Speed

<https://developers.google.com/speed/pagespeed/insights/>

<https://www.webpagetest.org/>



Websites

- 🍷 **Basic Keyword Usage (see Part II)**
- 🍷 **Inbound Link Program (Good Publicity)**
 - **Vote for your site**
 - **Related sites better**
 - **Respected sites better**
 - **Link Balance** – Complimentary Websites, Press Release Sites, .edu, .gov, .mil, news sites, Blogs, Forums
- 🍷 **Deep Linking**



DEEP LINKING

MoreCrapThanOtherWebsites.com



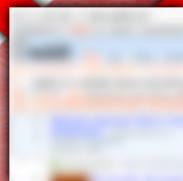
AlsoCrappyWebsite.com



AnotherCrappyWebsite.com



CrappyWebsite.com





DEEP LINKING





Websites

- 🔊 **Line Width**
- 🔊 **Don't**
 - *Italics*
 - Underlining
- 🔊 **Bold**
- 🔊 **Color**
- 🔊 **Graphics**
 - **Rights** Clipart.com, pexels.com
 - **Captions**



Selling

- 🔊 Selling
- 🔊 Low Ticket
- 🔊 High Ticket
 - VSL
 - Advertorial



Advertorial

Address <http://www.anton.com/speakervideo.htm>

Google Go Settings


ICQ www.anton.com/speakervideo.htm Search del.icio.us TAG

Alexa Search Site Info Rank: 245,506 Related Links Tell a Friend

Now on DVD!

Attention Speakers: Make \$5500.00 or More Every Time You Speak

The Wake 'em Up Video Professional Speaking System Can Make It Happen



Address <http://www.anton.com/public-speaking.htm>

Google Go Settings

ICQ Search

Alexa Search Site Info Rank:

"How to Be Great at Public Speaking and Get Paid for It" by Tom Antion

"I couldn't believe it when I got my first check."

I'm writing this after getting back from a long bike ride. I love it. Plus it gives me some exercise after I've been sitting.

Do you know what really makes me mad? It's when I see people with poor presentation skills and then they call themselves a professional speaker.

Yes, it's true that some of the best coaches, especially in the business world, but when it comes to learning speaking skills there is just no one you've been on stage quite a few times yourself.

In fact, incompetent training has made fools of some big names. The bad advice of some of the "book learned coaches."



Upselling Point of Sale

- 🍦 Theory
- 🍦 Featured,
- 🍦 Related,
- 🍦 Top of Cart
- 🍦 Thank You page Selling
- 🍦 Upsell Express



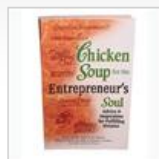
Quantity	Product	Price	Total	Remove
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<div>1</div>	The New Breed Speaker: How to Become an Infopreneur - CD Learn how to become a "product machine" which can quadruple your income as a speaker.	\$29.95	\$29.95	<div>X</div>
Coupon code (optional): <div></div> <div>Apply</div>		<div>Subtotal: \$69.90</div> <div>Total: \$69.90</div> <div>(before shipping & taxes)</div>		
<div><div>Continue Shopping</div><div>Recalculate</div><div>Clear Cart</div><div>Check-Out</div></div>				

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Stories into a
Personal
Fortune (2 CD
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Upselling Top of Cart



Add our best selling *Wedding Celebration Toasts Book* to your order for only \$9.95. (save \$7.05)

Great wedding speeches normally end in a touching or humorous toast. This book has 96 toasts, guaranteed to make the end of your speech a smashing success that will be remembered forever.

you'll get another 117 wedding jokes and we even threw in divorce jokes and Best Man / Maid of Honor Checklists so all the events will be fun and nothing will fall through the cracks when things start to get crazy.

Just change the quantity on the Toast book to "1" in the shopping cart below and click "recalculate." Both books will be delivered immediately.

Give this toast book away, -- You have our permission to give a copy of the toast ebook to your best man, maid of honor, father, mother or whomever else is directly related to your wedding.

All E-books are delivered immediately.

No shipping info needed on ebooks.



Thank You Page Selling

Thank you from Tom Antion!



As a special thanks to you, our valued customer -
Tom Antion has decided to give you some **FREE GIFTS!**

40 Free videos and 50 resources for Internet marketing Plus see examples of the
many types of websites Tom has that bring in millions of dollars.

[Click here for your free videos](#)

Free Minicourses on Public Speaking and Internet Marketing

[Click here for your free minicourses](#)

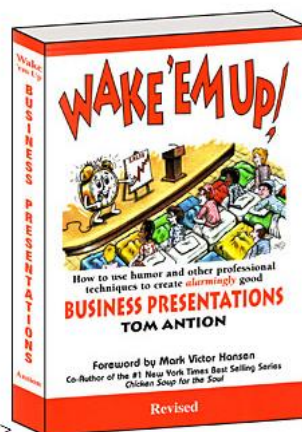


Upsell Express

Wake 'em Up! Has 19 Chapters In All and Includes 3 Bonus Chapters

- 1. Technical & Financial Presentations
- 2. Sales Presentations
- 3. Tips for Women Presenters by 12 of the Top Female speakers in the USA

[Read what others have to say about *Wake 'em Up!*](#)



\$24.95



Upselling After the Sale

🎤 Sequential Autoresponders



Shopping Cart “System”

- Multiple Websites
- Broadcast E-mail
- Autoresponders
- Digital Product Delivery
- Excitement / Abandonment
- Customizable “Return to Shopping”
- Affiliate Program

KickStartCart.com



Shopping Cart System

- Upselling
- Bundling
- Customizable Coupons
- Ad Tracking
- Split Testing
- Recurring Billing (Finance Options)
- Take PayPal and Credit Cards
- Unlimited FREE Training

KickStartCart.com



How to Get Me to Send You Money

- 🔑 **Refer My Products and Services –
Commissions Range from \$_____ to
more than \$_____ and everything in
between**

The only thing that is exempt is my military spouse scholarship program because the DOD does not allow me to give commissions on that.



How to Get Me to Send You Money

- 🎧 See almost all of my products and services at <https://www.ScrewTheCommute.com/resources>
50% discount for all military, law enforcement and first responders.



How to Get Me to Send You Money

- 🎤 **Biggest Sellers:**
Internet Marketing Mentor Program –
Year Long Program (over 1700 students in
the last 20 years)
Your Commission for no discount group:
\$1599.00
Your Commission for discount group:
\$799.50



How to Get Me to Send You Money

🎤 **Professional Speaking Mentor Program –
24 Week Intensive** (I've trained more pro
speakers than anyone living)

Your Commission for no discount group:
\$1199.00 - \$2798.00

Your Commission for discount group:
\$599.50 - \$1399.00



How to Get Me to Send You Money



“Wake ‘em Up Video Professional Speaking System” (This includes 3 Consultations)

Your Commission for no discount group:

\$139.40 - \$199.40

Your Commission for discount group: **\$69.70 - \$99.70**



How to Get Me to Send You Money

- 🎤 **My Internet Marketing School** (The only licensed, dedicated Internet Marketing School in the Country)
- 🎤 Your Commission for no discount group: \$3820.00
Your Commission for discount group: \$1910.00



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EDUCATION FOR VIRGINIA



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