

## Consulting Agreement

Your persistent and diligent participation in the program will help you make money for both of us and make you an expert Internet marketer in the process. You'll gain the skills necessary to continue to develop many more successful projects on your own.

By diligently participating in the program you will:

=> Learn how to evaluate the success probability of your ideas before you invest time and money in them.

=> Have access to my informed opinions that will help you avoid making large, costly and time-consuming mistakes.

=> Discover the insider techniques that only top marketers know which will help you to beat the pants off your competition.

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I will be announcing some dates soon for the Retreat Center and its first come first serve, so try to be ready to make a decision if you want to attend sooner rather than later.

It's not, however, suggested that you come to the center until you have gone through 3 to 4 months of steady training and discuss with me on whether or not you are prepared and ready to attend. Your time here will be much more productive if you've got your basic training under your belt. And I also must tell you; your visit is only one part of the very comprehensive program you just joined. We will be getting started immediately regardless of when you attend the Retreat.

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Now, let's talk about our deal.

Basically you invested in access to my training, which is considered by many to be the best in the world in our market. One of the reasons it's the best in the world is because it's credible and it's understandable. I'm not a propeller head who is going to snow you with techno babble.

I started this program so that I could continue to help people with their Internet marketing efforts. My time is my most precious business asset and for me to be able to use my time to

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help you I must get a good return on my investment. To make this fair and affordable for

you, I tied my success to your success, i.e., I don't get my big money until you get your big money. Which brings us to the actual deal. First of all, any kind of deal has legal ramifications so I should address them now and get them out of the way.

Here are the major points of our relationship:

=> I, Tom Antion, am acting as a consultant to your Internet marketing business. I will not spend your money, or obligate you in any way to anything without your consent.

=> I am not by the legal sense of the word a "partner" to your business. You agree that you will not attempt to obligate me, or spend my money in any way. You also agree to hold me harmless to any lawsuits against you or your company. I agree to never suggest something to you that by current Internet standards would be considered unacceptable or illegal. You agree that you understand that Internet standards change and that something that may be acceptable at one point in time may change at a future point in time.

=> I agree to delay your start time for up to six months and give you a full year of training from the time you start. For the full 12 months you will have unlimited time with me and the staff support with use of the training site. If, you do not start within six months, then you forfeit your entry deposit or you pay the difference between the entry fees, at the time you signed this agreement and the entry fee at the time you start.

=> I agree to accommodate your visit to the Great Internet Marketing Retreat Center on a first come / first serve basis and that I will take care of your airport transfers and meals while you are here for your visit. If you are staying at the Retreat Center, I am responsible for your lodging. If you feel you absolutely must attend on a weekend where all available sleeping accommodations are booked, you may still attend, but will have to book a hotel room at your expense and hire a rental car or cab to go back and forth to your hotel. We will assist you with a list of local hotels. If in the extremely rare chance that I get sick or incapacitated in some way during your retreat visit, I will make sure you have competent training in my absence. Also, you do have unlimited phone and email with me so any questions that do not get answered during your visit; will be answered as soon as I recover.

=> You agree to sign a separate visitor's agreement to the Great Internet Marketing Retreat Center and to abide by all the rules of that agreement.

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=> You agree to pay a non-refundable, except as noted in the conditional guarantee

below, training deposit of \_\_\_\_\_ to participate in the program.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Print Name** \_\_\_\_\_

If you were given a payment option to pay your deposit over time, you agree that you understand this deposit was an entry fee to an exclusive program and the entire entry fee deposit is due and payable as agreed whether you continue participating in the program or not. At least half of this fee must be paid before attending the retreat. I am an accomplished businessperson who is allowing unprecedented access for someone of my level and I would prefer you not join the program if you are not serious and prepared to do the work.

You also agree, if we remove you from the program because of poor conduct, at the sole discretion of Tom Antion, your entry fee is still due and payable as outlined above. Some examples of poor conduct would be participating in unethical marketing practices like posting fake testimonials on your websites and/or blogs, making false or outrageous promises on your websites and/or blogs, being obnoxiously argumentative, refusing to do agreed upon assignments, complaining about the program in a public fashion, lying about your background and experience either to Tom or on a website and/or blog or anything that could reasonably be considered unethical behavior at the sole discretion of Tom Antion.

=> You agree to pay 25% of your profits to a maximum of \$50,000.00 on projects we work on, or on other projects that benefit from the training you are getting from me. You agree to give me a monthly report of your progress along with a check for 25% of your profits. Profits are defined as Gross income from the project, less cost of goods sold (zero for ebooks), less pay per click or advertising costs. Your overhead costs and costs for software and other infrastructure items do not apply when figuring your profit. You also understand that you MUST report your income and expense for this agreement even if it is zero in the beginning. Failure to do so would be a breach of this agreement. Also, I have found this to be a motivating factor in your success.

**This means-You will pocket \$150,000 after paying out expenses for me to make the \$50,000.**

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=> You specifically agree not to use your training on projects unknown to me to make

them profitable at the expense of projects we are working on together in an effort to circumvent my 25% profit structure. If such a situation is discovered, my entire \$50,000.00 will become due and payable and our training relationship will end.

=> If you already have an established Internet business or other sources of income you may supply Tom with a reasonable and verifiable baseline of income you are already earning from Internet or other sources. Upon agreement of the amount, which will become part of this agreement as an attachment, your percentage or profits will only be assessed against the increase above the baseline Tom has helped you realize.

=> Conditional Guarantee -- If you participate weekly in the program and implement the ideas discussed, and don't have a profitable program going in 12 months from your program start date, you will get a full refund of your training deposit. If you don't do your assigned work and disappear for weeks at a time, you will be dropped from the program at my sole discretion with your training deposit forfeited.

=> Once you get a profitable project going, it will be your option to start another project with me to accelerate your success, or to reduce your participation in the program. If you choose to reduce your participation, you will still have access to my help for your entire 12 months period.

=> Unless we come to some other written agreement, at the end of 12 months with me and my staff will support your training, unlimited email and phone support will end. Your liability for my cap of \$50,000.00 on any projects will continue until paid.

=> You agree to completely review your program materials to get the required baseline of knowledge needed for success. I will be teaching you a tremendous amount of advanced material in our time together, but I will not be at your service for questions that would have been clear to you had you done your homework. This may sound harsh, but you must do your part if you want long-term success and you must have an understanding of the concepts involved so you can make correct decisions when I'm not around.

=> You agree that it is acceptable to you that from time to time I may ask another expert, or one of my trusted trainees to explain something to you, or to participate in one of our teleconferences.

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=> You agree that upon my recommendation and direction you will diligently pursue

young people in your area to help you and tutor you. You understand that it is ridiculous to believe you can gain the knowledge and skills you need to succeed under my method if you can't even operate a computer skillfully. I agree to allow those young people to talk to me directly when working on projects for you to help accelerate your success.

=> You agree that you will make every effort within your means to obtain the software recommendations I make to you. I do not recommend things just to spend your money or to get a commission.

I recommend them because I know you need them. You also agree that you understand that I may get a commission on some of my recommendations.

=> You agree that having a mentor / consultant that never does anything to increase his skills and or perform in the marketplace is probably not the best mentor to have. You agree that you understand that from time to time I take advanced Internet training, do domestic and International speaking engagements, and may not be readily available to you 24/7, 365 days per year. You also agree that on occasion a phone appointment may be rescheduled because of a major media interview or speaking engagement that comes up at the last minute.

=> You understand that one of the many benefits of this program is that you get a 25% discount on other products and services that are under my control. You also understand that I have no control over the pricing of affiliate products or private label products I represent.

=> You also understand that you get all my public teleclasses for free along with any Internet related public seminars.

=> You understand that you will get roughly two to four (2-4) group rap sessions or group training sessions via teleclass per month. There is no regular schedule for these calls. It is your responsibility to check the training site for the schedule. You also understand that we have a public teleclass or other training in a particular week, that training substitutes for one of the group rap sessions or training calls. Some months may only have 2 training calls or rap sessions, especially if there are holidays or Speaking Engagements that I am attending.

=> You agree that if you are on a payment plan for your entry fee, if an agreed upon payment does not clear, by either credit card, paypal or check that you will be charged a

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\$25.00 fee per occurrence for our bookkeepers wasted time tracking you down and

securing the agreed upon payment. You expect us to perform as agreed and we expect the same from you. Poor financial management has been the reason for the demise of many companies.

**Don't let that happen to you!**

=> You agree that if a dispute arises out of or relates to this agreement, or the breach thereof, and if the dispute cannot be settled through negotiation, the parties agree first to try in good faith to settle the dispute by mediation administered by the American Arbitration Association before resorting to litigation, or some other dispute resolution procedure. You also agree, this agreement will be deemed as having been executed in Virginia Beach, Virginia and is governed by the laws of the state of Virginia. Any action arising out of this agreement must be filed in a state court or federal court located in the State of Virginia.

**Whew. I'm glad that's over. I want to get to making money!**

**Print out all of these pages, initial each page, you and your partner should initial and sign it below and fax it to me at 757-431-2050 as soon as possible to schedule our 1st call.**

**I understand the above terms and conditions of my consulting agreement.**

\_\_\_\_\_  
Program Participant #1 (print)

\_\_\_\_\_  
Signature

Date \_\_\_\_\_

\_\_\_\_\_  
Program Participant #2 (print)

\_\_\_\_\_  
Signature

Date \_\_\_\_\_

\_\_\_\_\_  
Antion & Associates (Authorized by Thomas Antion)

Date \_\_\_\_\_

\_\_\_\_\_  
Position or Title

Questions? (757) 431-1366  
Tom [orders@antion.com](mailto:orders@antion.com) and Cell # 301-346-7403 or  
Corinne [Corinne@antion.com](mailto:Corinne@antion.com) (757) 687-5190 Ext.300

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